



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Application of: Neal et al.

Attorney Docket No.: DEM1P006

Application No.: 09/849,783

Examiner: Van Doren, Beth

Filed: May 5, 2001

Group: 3623

Title: SYSTEM FOR CREATING OPTIMIZED
PROMOTION EVENT CALENDER

Confirmation No.: 9893

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the
United States Postal Service as First Class Mail to: Mail Stop:
Amendment, Commissioner for Patents, Alexandria, VA 22313 on
September 22, 2005.

Signed: _____

Martin C. Fallon

AMENDMENT A

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

September 22, 2005

Dear Sir:

In response to the Office Action mailed May 25, 2005, please amend the above
identified patent application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Abstract begin on page 3 of this paper.

Amendments to the Claims begin on page 4 of this paper.

Remarks/Arguments begin on page 7 of this paper.

09/28/2005 SDENBOB1 00000006 09849783

01 FC:1251

120.00 0P